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**Kennesaw State University Signage Standard Guidelines**

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Introduction

About this Guide

This Signage Guideline is issued for use by all Kennesaw State University personnel and outside consultants who are involved in specifying, fabricating, or installing signage at the grounds of KSU’s Kennesaw and Marietta Campuses.

These standards apply to all exterior and interior signage that will be seen or used by the students, faculty, and visitors to the campuses.

The primary intent of this guide is to create a clear, unified signage system toolkit.

Each element of the program has been developed in careful coordination with all other elements, so that together they will function as a unified system.

This guide is designed to be printed in 11”x17” format to ensure correct scale for all drawings.

Over time as the wayfinding and signage program is implemented, special conditions may arise that are not fully covered in these standards and guidelines. This guide is designed to be updated as required to provide as much guidance as possible. All signage and wayfinding projects will need to be approved by (KSU to provide contact information approval process). Specific questions regarding recommended fabricators or the approval of new fabricators should be directed to the (KSU to provide contact information approval process).
## Signage Standards

### Materials

Paint and material swatches for color matching are available through (KSU to provide contact for sample inquiries).

Paint to be professionally sprayed using architectural grade acrylic polyurethane paints to simulate a powder coat appearance.

Please note the colors shown on this page are for visual reference only and are not to be used for color matching. Due to the limitations of the printing process, colors on this page may not be accurate.

**NOTE: All paint colors to be approved by Stratcomm**

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<td>V4</td>
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<td>M2</td>
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<td>M4</td>
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</tbody>
</table>

NOTE: Pattern to be digitally powder coated see digital color matches on following page.
Digital Color

To match: Pantone Black C
CMYK: 63, 62, 94
RGB: 45, 41, 38
HEX: #2D2926

To match: Pantone Cool Gray 10
CMYK: 57, 46, 25
RGB: 99, 102, 106
HEX: #65666A

To match: Pantone Cool Gray 8
CMYK: 44, 34, 29
RGB: 136, 139, 141
HEX: #888B8D

To match: Pantone 123C
CMYK: 0, 24, 92
RGB: 255, 198, 41
HEX: #FFC629

Digital Pattern

NOTE: Digital pattern developed for signage application only; for patterns to be used in printed materials please see the KSU Brand Guidelines.
Signage Standards

Arrows

Pictograms
Signage Standards

Typefaces

The standard typeface for KSU’s brand and sign program is Montserrat. The Gill Sans typeface is used on existing signage for the Marietta campus. Typography for individual sign types is noted on the sign type drawings.

Building numbers on both campuses are to be in Gill Sans Bold Condensed.

Typeface - Kennesaw

Primary Brand Typeface:
Montserrat
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Existing ADA Plaques:
Arial
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Exterior Wayfinding Typeface:
Avenir Next Condensed
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Typeface - Marietta

Exterior Sign Typeface:
Gill Sans Bold Condensed
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Supplemental Typeface:
Gill Sans Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
Sign Post Extrusion and Cap
SIGN TYPES: E, F, G, H, J

- Post Extrusion
  Series 3, Part No. 1250
  Triangular Post with Radius Edges

- Post Cap
  Series 3, Part No. 5401
  3 1/4” Triangular Cap
  3/8” Tab

Kennesaw Campus

- Post Extrusion
  Series 3, Part No. 1250
  Triangular Post with Radius Edges

- Post Cap
  Series 3, Part No. 5401
  3 1/4” Triangular Cap
  3/8” Tab

Sign Panel Extrusion

- Panel Extrusion
  Series 3, Part No. 1270
  3 1/4” Bleed Body for Fixed Faces

- Panel Extrusion
  Series 3, Part No. 1270
  3 1/4” Bleed Body for Fixed Faces

Reveal Extrusion

- Reveal Extrusion
  Series 3, Part No. 1200

- Reveal Extrusion
  Series 3, Part No. 1200

Marietta Campus

- Reveal Extrusion
  Series 3, Part No. 1200

- Reveal Extrusion
  Series 3, Part No. 1200

One Reveal Shape:
- Easily attaches to the body
- Slides into Series 2, 3 & 4 posts
- Delivers three (3) reveal positions
- Fills the post below the panel

All post options offer three (3) reveal positions:
0”, 3/8” & 3/4”

One Reveal Shape:
- Easily attaches to the body
- Slides into Series 2, 3 & 4 posts
- Delivers three (3) reveal positions
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All post options offer three (3) reveal positions:
0”, 3/8” & 3/4”
Campus Wayfinding / Exterior Signage
Kennesaw State University Signage Standard Guidelines

Sign Family

Kennesaw Campus

1. Sign Types D and I: Vehicular Directional
   Scale: 3/8” = 1'-0"

2. Sign Types E and J: Pedestrian Directional
   Scale: 3/8” = 1'-0"

3. Sign Type G: Campus Directory
   Scale: 3/8” = 1'-0"

Welcome
- Visitor Parking Student Center
- Siegel Student Recreation & Activities Center

KSU Information
- Visitor Parking Student Center
- Sciences & Math University Place

Admissions
- KSU Foundation
- 3391 Town Point Dr.
- KSU Main Campus

Sign Type D – Special Size

KSU Information
- Visitor Parking Student Center
- Sciences & Math University Place

Sign Type D

Admissions
- KSU Foundation
- 3391 Town Point Dr.
- KSU Main Campus

Sign Type I

Sign Type E

Sign Type J

Sign Type G

KSUPlaceClubhouse

KSU Place Clubhouse
Sign Family

Marietta Campus

1. **Vehicular Directional**
   - Scale: 3/8" = 1'-0"

2. **Pedestrian Directional**
   - Scale: 3/8" = 1'-0"

3. **Campus Directory**
   - Scale: 3/8" = 1'-0"

---

**Sign Type VD1**
- Welcome
  - East Visitor Parking
  - West Visitor Parking
  - Central Receiving

**Sign Type VD2**
- Campus Housing
- Central Receiving
- University Police
- Ga. Highlands

**Sign Type PD1**
- East Visitor Parking
- Soccer & Recreation Fields
- Gymnasium
- Baseball Field

**Sign Type PD2**
- University Columns
- Ga. Highlands

**Sign Type CD**
- Campus Directory
- Family
- Marietta Campus

---
Sign Type VD1

Vehicular Directional - Large

Typeface: Gill Sans - Bold Condensed

- East Visitor Parking
- Soccer & Recreation Fields
- University Columns
- Gymnasium
- Baseball Field

---

**Front Elevation - Marietta Campus**

- Scale: 3/8" = 1'-0"

---

**Side Elevation**

- Scale: 1/2" = 1'-0"

---

**Plan View - Outlined**

- Scale: 1/8" = 1'-0"

---

**Front Elevation - Kennesaw Campus**

- Scale: 1/2" = 1'-0"

---

- Bowed Direct Embed® powder coated .040 aluminum header panel with KSU geometric pattern and copy mechanically fasten to post reveal and sign panel; see page 5 for pattern detail.
- .080 bowed aluminum sign panel
- Applied vinyl copy and rule line
- Painted reveal by Sign Comp; see page 8
- Painted extruded sign post and cap by Sign Comp; see page 8
- Poured-in-place concrete footing as required by sign fabricator

**NOTE:**

Sign is double-sided
Coordinate mulch base with landscape
**Sign Type VD2**

**Vehicular Directional - Small**

- **Typeface:** Gill Sans - Bold Condensed

1. **Plan View - Outlined**
   - Scale: 1/2" = 1'-0"
   - Bowed Direct Embed® powder coated .040 aluminum header panel with KSU geometric pattern and copy mechanically fasten to post reveal and sign panel; see page 5 for pattern detail
   - .080 bowed aluminum sign panel
   - Applied vinyl copy and rule line
   - Painted reveal by Sign Comp; see page 8
   - Painted extruded sign post and cap by Sign Comp: see page 8
   - Poured-in-place concrete footing as required by sign fabricator

2. **NOTE:**
   - Sign is double-sided
   - Coordinate mulch base with landscape

Marietta Campus - Front Elevation
- Scale: 3/8" = 1'-0"

Central Receiving
University Police
Ga. Highlands

Side Elevation
- Scale: 1/2" = 1'-0"

Front Elevation - Kennesaw Campus
- Scale: 1/2" = 1'-0"

Admissions
KSU Foundation
3391 Town Point Dr.
KSU Campus

Type: Vehicular Directional - Small
Sign Type PD1

Pedestrian Directional - Large

Typeface: Gill Sans - Bold Condensed

P7 Post and cap
P2 Panel
V5 Type
V6 Rule line
P5 Reveal
V1 Rule line

Marietta Campus - Front Elevation
Scale: 3/4" = 1'-0"

Sign Type PD1
Pedestrian Directional - Large

Typeface: Avenir Next Condensed

Prillaman Health Sciences
The Commons]
Carmichael Student Center
Music Building
Wilson Building
Bailey Performance Center
Zuckerman Museum

Burns
Bagwell Education Building
Kennesaw Hall

Central Deck

Tobacco policy on all pedestrian directionals
Poured-in-place concrete footing as required by sign fabricator

NOTE:
Sign is double-sided
Coordinate mulch base with landscape

Bowed Direct Embed® powder coated .040 aluminum header panel with KSU geometric pattern and copy mechanically fasten to post reveal and sign panel; see page 5 for pattern detail.

.080 bowed aluminum sign panel
Applied vinyl copy and rule line
Painted reveal by Sign Comp; see page 8
Painted extruded sign post and cap by Sign Comp: see page 8

Painted extruded sign post and cap by Sign Comp: see page 8
Painted extruded sign post and cap by Sign Comp: see page 8
Painted extruded sign post and cap by Sign Comp: see page 8
### Sign Type PD2

**Pedestrian Directional - Small**

**Typeface:** Gill Sans - Bold Condensed

1. **Scale:** 3/4” = 1’-0”

2. **Side Elevation:** Scale: 3/4” = 1’-0”

3. **Plan View - Outlined:** Scale: 3/4” = 1’-0”

4. **Bowed Direct Embed® powder coated .040 aluminum header panel with KSU geometric pattern and copy mechanically fasten to post reveal and sign panel; see page 5 for pattern detail

5. **.080 bowed aluminum sign panel

6. **Applied vinyl copy and rule line

7. **Painted reveal by Sign Comp; see page 8

8. **Painted extruded sign post and cap by Sign Comp: see page 8

9. **Tobacco policy on all pedestrian directionals

10. **Poured-in-place concrete footing as required by sign fabricator

**NOTE:** Sign is double-sided

**Coordinate mulch base with landscape**
Campus Directory - Kennesaw

1/4" thick aluminum panels fasten to aluminum stub with cap inset into 3 1/4" post; fasteners concealed on face of panels

Aluminum canopy constructed in two pieces with routed openings for sign post

Structural frame mechanically fastens to posts with brackets painted to match canopy

KSU prior to fabrication see page 8

Painted 3/8" reveal by Sign Comp; see page 8

Painted extruded sign post and cap by Sign Comp; see page 8

Tobacco policy on all directory kiosks

Poured-in-place concrete footing as required by sign fabricator

NOTE:
Sign is double-sided
Current campus map to be provided by KSU prior to fabrication
Coordinate mulch base with landscape
Sign Type CDM

Campus Directory - Marietta

Aluminum logo panel with masked and painted information icon
Canted aluminum canopy
Aluminum header panel
Lettering
.080 aluminum sign panel with digitally printed vinyl graphics
Painted 3/8” reveal by Sign Comp; see page 7
Painted extruded sign post and cap by Sign Comp; see page 7
Rule line
Tobacco policy on all directory kiosks
Poured-in-place concrete footing as required by sign fabricator

NOTE:
Sign is double-sided
Current campus map to be provided by KSU prior to fabrication
Coordinate mulch base with landscape

Welcome to Kennesaw State University, Marietta Campus

Scale: 3/4” = 1'-0”

P1
P7
P7
V5
P2 V5
P7
P5
P2
V1
V4
4'-6 3/4”
1'-4”
5'-2”
8'-0 1/2”
4'-6”
Note: KSU to request Denyse’s permission to include drawings in guidelines
NOTE: KSU to request Denyse’s permission to include drawings in guidelines

### Sign Type BM2

**Campus Building ID - Rectangle**

- **Typeface:** Gill Sans Bold

#### 1. Front Elevation

- **Scale:** 1/2" = 1'-0"
- **Dimensions:**
  - Width: 8'
  - Height: 9'
  - Depth: 1'-6"

#### 2. Plan View

- **Scale:** 1/2" = 1'-0"
- **Dimensions:**
  - Width: 12'
  - Height: 8'
  - Depth: 2'-6"

#### 3. Side Elevation

- **Scale:** 1/2" = 1'-0"
- **Dimensions:**
  - Width: 8'
  - Height: 1'-5"

### Building Name Line 1

- 480 Bartow Avenue
- 45' radius

### Building Name Line 2

- "Academic Learning Center"
- 8" deep aluminum fabricated cabinet; internally illuminated with LED lights

#### Material Details

- **Base:** Fabricated metal base clad with masonry stone; cap to have pitched outer edges
- **Graphic Mounting:**
  - 0.25” thick routed acrylic; flush mounted to face
  - 0.75” thick routed and push through acrylic; graphics to have first surface applied vinyl
  - Faces attached to 4” x 4” square aluminum tube; masked and painted graphics
- **Support Posts:**
  - 4” x 4” square aluminum upright posts
  - 0.75” thick routed acrylic; graphics
- **Concrete Footer:**
  - Calculated for 115 mph wind loads

### Notes

- Sign fabricator to field verify existing monuments match new monument prior to fabrication
- Final electrical hookup by others; fabricator to coordinate appropriate power supply and control system with GC/electrical contractor based on installation location

**NOTICE:**

KSU to request Denyse’s permission to include drawings in guidelines.
Sign Type BM3

Campus Loop Rd. Monument

1/4" countersunk mounting holes (x6) attached to existing 3-1/2" square wood poles; countersunk stainless screws with painted heads to match

Fabricated aluminum cabinet 1” x 1” square tube frame permanently affixed to frame structure; all seams filled and sanded smooth

Protruding 1” border

Graphics routed and painted 1/4” thick acrylic; affix all letters flush to sign face with concealed stud mounts for permanent bond

Retrofit existing monument base as required

1/4” countersunk mounting holes (x6) attached to existing 3-1/2” square wood poles; countersunk stainless screws with painted heads to match

Fabricated aluminum cabinet 1” x 1” square tube frame permanently affixed to frame structure; all seams filled and sanded smooth

Protruding 1” border

Graphics routed and painted 1/4” thick acrylic; affix all letters flush to sign face with concealed stud mounts for permanent bond

Retrofit existing monument base as required

1/4” countersunk mounting holes (x6) attached to existing 3-1/2” square wood poles; countersunk stainless screws with painted heads to match

Fabricated aluminum cabinet 1” x 1” square tube frame permanently affixed to frame structure; all seams filled and sanded smooth

Protruding 1” border

Graphics routed and painted 1/4” thick acrylic; affix all letters flush to sign face with concealed stud mounts for permanent bond

Retrofit existing monument base as required
**Sign Type BN**

**Campus Building Address Number**

**NOTE:**
To be mounted near main building entrance between 8 to 15 feet, depending on each building’s existing architectural aesthetics.

**Scale:** 1" = 1'-0"  
**Typeface:** Gill Sans Bold

- **300**
  - **3** Mounting Height  
  - **15'-0"**
  - **8'-0"**

- **3form/Koda XT Panel**  
  - **Style:** Vitamin c + white out  
  - **Finish:** Sandstone  
  - **Painted aluminum dimensional letters**  
  - **1" brushed stainless steel standoffs,**  
  - **1-1/2" diameter marine grade stainless steel 316 with vibration resistant thread tape,**  
  - **Panel protecting washers and stainless steel Allen screw**

- **NOTE:** Refer to KSU Facilities Services - Architectural & Engineering Design Criteria on the following page for specification requirements.

**Front Elevation**  
**Scale:** 1" = 1'-0"  
**Height:** 3'-0"  
**Width:** 6'-0"  
**NOTE:**

**Side Elevation**  
**Scale:** 1" = 1'-0"  
**Height:** 3'-0"  
**Width:** 1'-0"
### Sign Type BN

**Campus Building Address Number**

#### Building Address Numbering:
- **Numbers:**
  - Font Type: Gil Sans Bold
  - Material: flat cut aluminum
  - Finish: Painted with powder coated, in professional spray booth using architectural grade acrylic polyurethane paints from PPG Industries
  - Finish Color: Black
  - Thickness: ⅛-inch
  - Height: 12-inch
- **Panel (Mounting Backboard) Material:**
  - Material: flat cut aluminum
  - Finish Color: Black
  - Finish: Painted with powder coated, in professional spray booth using architectural grade acrylic polyurethane paints from PPG Industries
  - Thickness: ¼-inch
  - Height: 12-inch
  - Mount number with pin support to panel with removal stud mount, ½-inch spacers

#### Mounting Hardware:
- **Material:** Marine grade Stainless Steel 316
- **Mounting location:**
  - Diameter of Standoff Cap and Base: 1 ½-inch diameter
  - Length of Standoff Base: 1-inch
  - Material: Marine grade Stainless Steel 316
- **Preferred manufacturer/material:** 3form/Hardware XT
  - Finish: Brushed stainless

#### Façade building materials throughout campus:
- Brick, stone, pre-cast concrete, split-face CMU, and metal cladding

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<th><strong>ASTM D 635 Flame Spread</strong></th>
<th><strong>ASTMD 1240 Self-ignition Temperature</strong></th>
<th><strong>ASTM D840 flame Spread, ⅛-inch thickness</strong></th>
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<td>Subject to 3/16&quot; tolerance</td>
<td>Subject to 3/16&quot; tolerance</td>
<td>Subject to 3/16&quot; tolerance</td>
</tr>
<tr>
<td>Finish Color: Pantone PMS 123c (official KSU Gold)</td>
<td>Finish Color: Pantone PMS 123c (official KSU Gold)</td>
<td>Finish Color: Pantone PMS 123c (official KSU Gold)</td>
</tr>
<tr>
<td>Thickness (gauge): ⅛-inch</td>
<td>Thickness (gauge): ⅛-inch</td>
<td>Thickness (gauge): ⅛-inch</td>
</tr>
</tbody>
</table>

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**Installation of material and hardware are required to follow manufacturer’s recommendations.**

---

**KSU Campus Wayfinding & Signage Standards**

**Building Mounted Identification**

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<th>Mounting Hardware</th>
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<tr>
<td>Hardware designed specifically for exterior conditions, substrates: brick, stone, pre-cast concrete, split-face CMU, and metal cladding</td>
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<tr>
<td>Diameter of Standoff Cap and Base: 1 ½-inch diameter</td>
</tr>
<tr>
<td>Length of Standoff Base: 1-inch</td>
</tr>
<tr>
<td>Material: Marine grade Stainless Steel 316</td>
</tr>
<tr>
<td>With vibration-resistant thread tape and panel protecting washers</td>
</tr>
<tr>
<td>Finish: Brushed stainless</td>
</tr>
<tr>
<td>Style: Circular with 1 ½-inch diameter</td>
</tr>
<tr>
<td>Tamper-proof mounting puck, supplied with stainless steel Allen screw</td>
</tr>
<tr>
<td>Panel Fabrication with hardware: Hole diameter needs to allow the panel to expand/contract</td>
</tr>
<tr>
<td>Point support condition per panel</td>
</tr>
<tr>
<td>Fixed at points to attach panel to substrate/exterior wall</td>
</tr>
<tr>
<td>Point supports should connect using threaded rod; more rigid and prevents lateral movement of the panel at the support location</td>
</tr>
<tr>
<td>Quantity per panel, (6) total mounting pucks per panel along perimeter of panel</td>
</tr>
</tbody>
</table>

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**KSU CLIENT**

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**Department of Campus Wayfinding & Signage Standards**

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**Signature of Team Members**

---

**4.00 - 0.00**

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**KSU 3000**

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**07.08.14**
Sign Type BL

Building ID - Lettering

Typical Building Placement

Scale: 1/16" = 1'-0"

Front Elevation

Scale: 3/8" = 1'-0"

Typeface: Montserrat Semibold

Non-illuminated painted aluminum or cast channel letters; letter finish placement, size and depth will vary based on facade, letters must contrast with background for legibility.
**Sign Type WR**

Well-being Mile Marker

**Wellness Path**
Campus Loop
3.3 Miles

To learn more visit: www.ksu.edu/wellness

- **Scale:** 3/4" = 1'-0"
- **Front Elevation**
- **Side Elevation**
- **Rendering**
- **Plan View - Outlined**
- **Sign Layout - Flattened**

Angled aluminum sign panel with digitally printed graphics

**Top:**
- 4" x 4" pressure treated and sealed wood post

**Alternate:**
- Painted metal post
- Footing as required by sign fabricator

**Note:**
Coordinate mulch base with landscape
Sign Type X

Chastain Pointe ID Panel

FACILITY SERVICES

PLANNING, DESIGN, AND CONSTRUCTION SERVICES

NOTE:
Panel to fit existing aluminum frame mounted on building

Non-glare white acrylic
Vinyl graphics
Vinyl graphics

Scale: 1 1/2"=1'-0"

Front Elevation

Scale: 1 1/2"=1'-0"

2'-0" 1'-4 1/2"

8'-0"

Side Elevation

Scale: 1 1/2"=1'-0"

2 3/4" 1/4" 2 3/4" 1'-4 1/2" 1/4"

KSU

1. Facade
2. M5
3. V5
4. V1
5. M5
6. V5
7. M5

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Interior Signage
Sign Type A1

Room Sign

Used for new construction and renovation projects. (KSU to provide guidance on when to use this sign versus ST-A2)

Sign mounts permanently and securely flush to wall surfaces with VHB adhesive (TYP.)

111A COMPUTER LAB

Acrylic backer panel
ADA panel with raised copy and Grade 2 Braille
Acrylic bar

Scale: HALF
Front Elevation

Scale: 3/4” = 1'-0”
Typical Elevation
Sign Type A1G

Room Sign - Glass Mounted

Sign mounts permanently and securely flush to glass surface with VHB adhesive (TYP).

Acrylic backer panel to conceal adhesive.

Scale: 3/4" = 1'-0"

Typical Elevation

111A COMPUTER LAB

Acrylic backer panel
ADA panel with raised copy and Grade 2 Braille
Acrylic bar

Scale: HALF
Front Elevation

1. Front Elevation
   Scale: HALF

2. Front Elevation
   Scale: HALF

3. Typical Elevation
   Scale: 3/4" = 1'-0"
Sign Type A2

Room Sign - Alternate

Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)

1. MECHANICAL ROOM
2. Alternate Color
3. Scale: Half Scale
4. 2 1/2" to the baseline of raised character
5. Mounting Height
   - Scale: 3/4" = 1'-0"

**NOTE:**
- Sign mounts at least 48" A.F.F. from baseline of text
- Fabricator responsible for ADA compliance
- Optional vinyl lettering as required to be provided by KSU

Acrylic backer panel
- ADA panel with raised copy and Grade 2 Braille; Typeface: Arial
- Panel attaches to wall with concealed VHB tape and silicone adhesive for permanent bond; backer panel to conceal adhesive required when mounted on glass

Front Elevation
- Scale: Half Scale

Side Elevation
- Scale: Half Scale

Architect Name

KSU

Signage Standard Guidelines
Sign Type B1

Room Sign with Insert

Sign mounts permanently and securely flush to wall surfaces with VHB adhesive (TYP.)

Insert spacers

1110

Student Affairs
Career Planning & Development

Acrylic backer panel
ADA panel with raised copy and Grade 2 Braille
Acrylic bar
N2 Acrylic slider window

Scale: HALF

4'-0"
2 1/2"
1/2"
3/8"
2 1/2"
10 1/4"
6"
1/8"
1/8"
3/8"
5/8"
2 1/2"
2 3/4"
2 5/8"
1/16"
3/4"
5/8"
3/8"

Typical Elevation
Scale: 3/4" = 1'-0"

Digitally printed insert; insert to be provided by department unless noted otherwise

Front Elevation
Scale: HALF

Front Elevation
Scale: HALF

Insert Detail
Scale: HALF
Sign Type B1G

Room Sign with Insert - Glass Mounted

Sign mounts permanently and securely flush to glass surface with VHB adhesive (TYP.)

Acrylic backer panel to conceal adhesive

Digital printed insert; insert to be provided by department unless noted otherwise

Acrylic backer panel

Ada panel with raised copy and Grade 2 Braille

Acrylic bar

N2 Acrylic slider window

Student Affairs
Career Planning & Development

Scale: HALF
Sign Type B2

Room Sign with Insert - Alternate

Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)

NOTE:
Sign mounts at least 48” A.F.F. from baseline of text
Fabricator responsible for ADA compliance
Sign Type C1

Room Sign with Pictogram

1. Front Elevation
   - Scale: Half
   - RESTROOM
   - Acrylic backer panel
   - ADA panel with raised copy and Grade 2 Braille
   - Acrylic bar

2. Side Elevation
   - Scale: Half
   - 2 1/4" x 5 1/4"
   - 10 1/4"
   - 1/4" x 7 3/8"

3. Alternate Messages
   - Scale: 1 1/2" = 1'-0"
   - P1
   - P2
   - P3
   - P4

4. Typical Elevation
   - Scale: 3/4" = 1'-0"
   - 2 1/4" x 4'-0"

Sign mounts permanently and securely flush to wall surface with VHB adhesive (TYP.)
Sign Type C2

Room Sign with Pictogram - Alternate

Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)

Mounting Height
Scale: 3/4" = 1'-0"

Alt. Messages
Scale: 1 1/2" = 1'-0"

Front Elevation
Scale: Half Scale

Side Elevation
Scale: Half Scale

NOTE:
Sign mounts at least 48" A.F.F. from baseline of text
Fabricator responsible for ADA compliance

Acrylic backer panel
ADA panel with raised copy and Grade 2 Braille; Typeface: Arial
Panel attaches to wall with concealed VHB tape and silicone adhesive for permanent bond
Sign Type D

Stair ID

Sign mounts permanently and securely flush to wall surfaces with VHB adhesive (TYP.)

1. Front Elevation
   Scale: Half

2. Front Elevation
   Scale: Half

Typical Elevation
Scale: 3/4” = 1'-0"
Stairwell Egress ID

**Sign Type SE**

1. **Front Elevation**
   - Scale: 3" = 1'-0"
2. **Side Elevation**
   - Scale: 3/4" = 1'-0"
3. **Typical Elevation**
   - Scale: 3/4" = 1'-0"

**Sign mounts permanently and securely flush to wall surfaces with VHB adhesive.**

- **4'-0" (TYP MOUNTING HEIGHT FOR ALL ADA PLAQUES)**

**ADA panel with raised copy and Grade 2 Braille.**

**Stairwell Level ID - ADA**

- **STAIR A LEVEL 2**
- **DOWN TO LEVEL 1 FOR DISCHARGE**
- **NO ROOF ACCESS**

**Scale:**
- 3" = 1'-0"
- 3/4" = 1'-0"
- 1" = 1'-0"
- 5/8" = 1'-0"
- 1/8" = 1'-0"
- 1 1/2" = 1'-0"

**Client:** KSU | **Sign Type:** SE | **Stairwell Level ID** - ADA
Sign Type E1

Back-of-house Room ID
Interior

Sign mounts permanently and securely flush to wall surfaces with VHB adhesive

1. Front Elevation
   Scale: Half

2. Front Elevation
   Scale: Half

Typical Elevation
Scale: 3/4" = 1'-0"

1200
MECHANICAL

Acrylic backer panel
ADA panel with raised copy and Grade 2 Braille

4'-0"
2 1/2"
10"
10 1/4"
4"
1/8"
3/4"
3/4"
3/4"
3/8"
1/4"
3/4"
Sign Type E2

Back-of-house Room ID
Exterior

Sign mounts permanently and securely flush to wall surfaces with VHB adhesive

Acrylic backer panel
Exterior grade ADA panel with raised copy and Grade 2 Braille

1200 MECHANICAL

1. Front Elevation
   Scale: Half

2. Front Elevation
   Scale: Half

Typical Elevation
Scale: 3/4" = 1'-0"
Sign Type F

Area of Refuge Plaque

Sign mounts permanently and securely flush to wall surface with VHB adhesive (TYP.)

NOTE:
Fabricator to confirm location with architect, life safety consultant and GC prior to installation.
Sign Type G

Evacuation Map

Sign mounts permanently and securely flush to wall surface with VHB adhesive (TYP.)

Evacuation Route

For emergency dial 911
480 Bartow Avenue
Kennesaw, GA 30144

Back painted acrylic panel with digitally printed graphics
Sign Type H

Fire Safety Icon

NOTE: KSU to confirm if Fire Safety Icon is part of existing elevator call button
Sign Type Q

Interior Directory Map

Sign mounts permanently and securely flush to wall surfaces using stud mounts with silicone and VHB adhesive.

Acrylic backer panel

Digitally printed map artwork 18" x 25" sheet between acrylic panels

3/4" brushed aluminum standoff mounts

Scale: 1 1/2"=1'-0"

Side Elevation

Scale: 1 1/2"=1'-0"

Front Elevation

Scale: 1 1/2"=1'-0"

Typical Elevation

Scale: 3/4" = 1'-0"
Sign Type J1

Directional

Sign mounts permanently and securely flush to wall surfaces using stud mounts with silicone and VHB adhesive.

1. Front Elevation
   Scale: 3" = 1'-0"
   🔄 Suites 0000-0000
   🔄 Suites 0000-0000
   🔄 Suites 0000-0000
   🔄 Suites 0000-0000

2. Side Elevation
   Scale: 3/4" = 1'-0"
   🔄 Suites 0000-0000
   🔄 Suites 0000-0000
   🔄 Suites 0000-0000
   🔄 Suites 0000-0000

3. Typical Elevation
   Scale: 3/4" = 1'-0"
   1'-6 1/2" 1'-6" 10 1/2" 10" 4'-7" 1/8" 1/8" 1 1/8" 7/8" 2 "

Acrylic backer panel
Tamper-proof changeable acrylic panels with white digitally printed lettering

KSU - ALC
Interior/Exterior Signage
Sign Type J2

Directional - Alternate

Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)

Panel attaches to wall with concealed VHB tape and silicone adhesive for permanent bond

Acrylic backer panel
Modular Sign
Painted acrylic insert panel with direct to substrate printed copy and rule line
Painted acrylic insert panel with direct to substrate printed copy
NOTE:
Sign mounts at least 48” A.F.F. from baseline of text
Fabricator responsible for ADA compliance

Mounting Height
Scale: 3/4” = 1’-0”

Front Elevation
Scale: Half Scale

ENGLISH BUILDING
LEVEL 1

Elevator
Hall to East Offices
Administrative Offices
Human Resources
Cafeteria

P1
P7
D1
D4
P7
D1

Panel attaches to wall with concealed VHB tape and silicone adhesive for permanent bond

Scale: 3/4” = 1’-0”

Mounting Height

Front Elevation
Scale: Half Scale
Sign Type J3

Wall Directory

Sign mounts permanently and securely flush to wall surfaces using stud mounts with silicone and VHB adhesive

Height varies based on number of levels

BUILDING NAME

FIRST LEVEL:
0000 - Room Name

SECOND LEVEL:
0000 - Room Name

THIRD LEVEL:
0000 - Room Name
0000 - Room Name

FOURTH LEVEL:
0000 - Room Name
0000 - Room Name

FIFTH LEVEL:
0000 - Room Name
0000 - Room Name
0000 - Room Name

Acrylic backer panel
Tamper-proof changeable acrylic panels with white digitally printed lettering
Dimensional acrylic letters

NOTES:
Scale: 3'/4" = 1'-0"
Scale: 3" = 1'-0"
Scale: 3" = 1'-0"
Sign Type L1

Blade

Auditorium

Scale: 3/4" = 1'-0"

1 Front Elevation
Scale: 3" = 1'-0"

Auditorium

Acrylic backer panel
Acrylic panel with white digitally printed lettering
Painted PVC bracket mechanically attaches to wall with countersunk screws

NOTE:
Sign is double-sided
Sign Type L2

**Directional Blade - Alternate**
Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)

![Auditorium](image)
Sign Type L3

Blade - Pictogram

1. Front Elevation
   Scale: HALF
   - 2 1/2’
   - 10 1/8’
   - 9 5/8’
   - 4 1/2’
   - 1/4’

2. Side Elevation
   Scale: HALF
   - 1’
   - 7 1/4’
   - 6’

MOUNTING HEIGHT TBD IN FIELD

Typical Elevation
Scale: 3/4” = 1’-0”

NOTE:
Sign is double-sided

Acrylic backer panel
Acrylic panel with white digitally printed pictogram
Painted PVC bracket mechanically attaches to wall with countersunk screws

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Sign Type S1

Suspended ID

1. **AUDITORIUM**
   - Scale: 1 1/2" = 1'-0"
   - Acrylic backer panel
   - Acrylic panel with white digitally printed lettering

2. **Side Elevation**
   - Scale: 1 1/2" = 1'-0"
   - Cable attaches securely to ceiling
   - Sign panel forks mechanically attach to sign

3. **Fork Attachment Example**
   - Scale: NTS

4. **Auditorium**
   - Height TBD
   - Mounted in field

5. **Typical Elevation**
   - Scale: 1/2" = 1'-0"
   - 4'-0" length
   - 1'-4" width
   - 1'-3" depth
   - 3 1/4" thickness
   - 3/8" thickness
   - 1/8" thickness

6. **Mounting**
   - Height TBD
   - Mounted in field
Sign Type S2

Suspended ID - Alternate

Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)
Sign Type S3

Suspended ID with Insert

1. Front Elevation
   - Scale: 1 1/2" = 1'-0"
   - Studio 250A
   - Professor Name Here

2. Side Elevation
   - Scale: 1 1/2" = 1'-0"
   - 1'-4" 1'-3"

3. Fork Attachment Example
   - Scale: NTS

   - Clear acrylic sign holder for removable 11" x 17" sheet insert
   - Acrylic backer panel
   - Acrylic panel with white digitally printed lettering

4. Typical Elevation
   - Scale: 1/2" = 1'-0"

   - Studio 250A Professor Name Here
Sign Type V

Department ID - Vinyl on Glass

Transparent white film on second surface of glass extends length of glass storefront; length of film will vary.

Cut vinyl copy on first surface of glass.

Typeface: Montserrat Bold

Typeface: Montserrat Light

LENGHT WILL VARY

FIELD DIMENSIONS REQUIRED

Scale: 1 1/2" = 1'-0"

Typical Elevation - Single Door

Scale: 3/8"=1'-0"

Typical Elevation - Double door

Scale: 3/8"=1'-0"
Sign Type V2

Privacy Vinyl

Transparent white film on second surface of glass extends length of glass storefront.

NOTE:
Field dimensions required
Sign Type W

Department ID - Panel

NOTE: Sign location to be centered on wall

Scaling: 3/8" = 1'-0"

Front Elevation

Typeface: Montserrat Light

Frosted acrylic panel
Dimensional painted acrylic letters
Dimensional painted acrylic rule line
1" brushed aluminum standoff mounts; 3/4" diameter

Sub-brand Line 1
Sub-brand Line 2

Typeface: Montserrat Bold

1.0" Scale: 1 1/2"=1'-0"

Side Elevation

Mounting Height

2.0"

EQ.

3.0"

3.0"

2.38"

1.58"

2.38"

5.0"

2.38"

3.0"

EQ.

1/4"

4.04"

1/4"

1/4"

2.5/0"

1/4"

1/4"

1/4"

2.38"

2.38"

3.0"

EQ.

1/4"

2.5/0"

1/4"

1/4"

2.38"

2.38"

3.0"

EQ.

1/4"
Sign Type Y

Sign Holder

Acrylic sign holder with painted frame for 8.5”x11” sheet insert

Sign mounts permanently and securely flush to wall surface with VHB adhesive (TYP.)

Scale: 3/4” = 1'-0”

Typical Elevation

Scale: 1/2

Front Elevation

Scale: 1/2

Side Elevation