HISTORIC DEVELOPMENT
Both Campuses: 2015
FALL SEMESTER: ENROLLMENT BY CAMPUS

Source: University System of Georgia
CONSOLIDATION

- kennesaw campus
- marietta campus
MARIETTA SYNTHESIS
ORGANIZING IDEAS: SYNTHESIS

LEGEND
- New Building Construction
- Existing Building Renovation
- Partnership Potential

MARIETTA CAMPUS
MARIETTA CAMPUS: GUIDELINES

- Concentrate investment in the historic core
- Simplify landscapes and clarify the arrival experience
- Engage students to assess student life and recreation investment priorities
- Promote safety through lighting upgrades and ring road realignment
- Preserve natural assets, especially forest areas and Rottenwood Creek
- Promote research and student co-ops, with potential housing and retail diversity, on northeast landholdings
ORGANIZING IDEAS: INVEST IN CAMPUS CORE
ORGANIZING IDEAS: INVEST IN CAMPUS CORE

LEGEND
1. Revised Loop Road and Entry Drive
2. Connect Lawn to Entry Drive, Organize Student Center Plaza
3. Administration Building Renovation
4. Student Center Renovation & Addition
5. Historic Quad Renovation
6. Building G Priority Renovation and Lab Addition
7. Regrading at Terrace to New Open Space
8. Howell Hall Renovation
9. Green Space Renovation
10. Future Materials Sciences Site
EXISTING: HISTORIC QUAD
POTENTIAL: HISTORIC QUAD
POTENTIAL: BUILDING G ADDITION

MARIETTA CAMPUS
ORGANIZING IDEAS: RECREATION RELOCATION

MARIETTA CAMPUS
BUILDING USE: FUTURE COLLEGE DISTRIBUTION
MARIETTA CAMPUS:
UPCOMING MAJOR CONSTRUCTION PROJECTS
KENNESAW SYNTHESIS
ORGANIZING IDEAS: SYNTHESIS

LEGEND
- New Building Construction
- Existing Building Renovation
- Partnership Potential

KENNESAW CAMPUS
KENNESAW CAMPUS: GUIDELINES

- Academic functions within a 10-minute walk circle
- Reinforce existing pedestrian corridors
- Use pricing incentives to better utilize remote parking and shuttles
- Concentrate athletic functions east of I-75
- Maximize long-term parcel potential through block organization
- Strategic land acquisitions
- Consider Housing and mix-use developments
- Preserve natural assets, forest areas and water systems
ORGANIZING IDEAS: DISPERSAL OVER TIME

KENNESAW CAMPUS
ORGANIZING IDEAS: DENSITY BACK TO CORE

new academic core
(10 min. walk circle)
ORGANIZING IDEAS: LAND USE FRAMEWORK
ORGANIZING IDEAS: RECREATION TO CORE CAMPUS
ATHLETICS AND RECREATION: LONG TERM BUILDOUT

LEGEND
1. New Baseball Stadium
2. New Softball Stadium
3. Baseball / Softball Complex
4. Athletics District Promenade
5. Expanded Football Stadium
6. New Soccer / Lacrosse Competition Field
7. Expanded Parking
8. Club Sports Building
9. Football Complex / Rec
10. Brandsmart Shared Use Renovation
EXISTING: SPORTS PARK TODAY
POTENTIAL: SPORTS PARK CONSOLIDATED ATHLETICS
ORGANIZING IDEAS: INFILL POTENTIAL AND MAIN CAMPUS SPINE

KENNESAW CAMPUS
ORGANIZING IDEAS: INFILL POTENTIAL AND MAIN CAMPUS SPINE
ORGANIZING IDEAS: ADDITIONAL RESIDENTIAL DISTRICTS

KENNESAW CAMPUS

- NORTH RESIDENTIAL (1,000 NEW BEDS)
- EXISTING RESIDENTIAL (1,796 BEDS)
- EXISTING RESIDENTIAL (1,147 BEDS)
- SOUTH RESIDENTIAL (1,200 NEW BEDS)
- CORE RESIDENTIAL (1,200 NEW BEDS)
- POTENTIAL LONG TERM RESIDENTIAL EXPANSION
KENNESAW CAMPUS:
UPCOMING MAJOR CONSTRUCTION PROJECTS

- University College Building Renovation
- Library Renovation
- Proposed Consolidated Health Services Building
- Proposed WaterHub
- Proposed Navy Electrical Substation
- Proposed Public Safety Building
- Chastain Pointe Renovation / COTA
- Proposed Academic Learning Center
- Student Center Renovation & Expansion
- Proposed Baseball Stadium BrandsMart Renovation
- Culinary Lab Building Renovation
KENNESAW CAMPUS: POTENTIAL FUTURE PROJECTS

LEGEND
1. Academic Learning Center
2. Consolidated Health Services
3. Public Safety / Expansion
4. Future Dining Hall Location
5. Chastain Pointe Renovation / COTA
6. New Baseball Stadium
7. BrandsMart Renovation
8. Library Renovation
9. Student Center Renovation / Expansion
10. Future Faculty Club
11. WaterHub
12. Power Station

New Construction (5 YR Timeline)
Renovation
Long Term Building Site – Academic
Long Term Building Site – Residential
Long Term Athletic / Rec Expansion
Undesignated Building Sites
Partnership Potential
Long Term Partnership Potential
SUGGESTED NEXT STEPS

• Develop strategies to accommodate future growth
• Increase funding for life cycle replacement and infrastructure
• Secure construction funding for Academic Learning Center
• Identify funding for various Chastain Pointe projects
• Begin programming for new Public Safety building, former BrandsMart building, and Intensive English
• Include new Materials Science and Engineering Building in KSU 5 Year Capital Project Request (target FY22 to FY 24)
• Conduct Student surveys and studies for Marietta Recreation Center options
SUGGESTED NEXT STEPS (CONTINUED)

• Develop fundraising projects, (Construction Management, Baseball Stadium, Culinary, and COTA)
• Plan for partnership zones and also long term Ignite HQ location
• Update and implement campus parking strategies to reduce demand as well as expand parking to accommodate growth
• Consider possible property acquisitions
• Study options for future Student Housing and freshman live on requirement
• Continue coordination with Georgia Highlands College
• Final Master Plan reviews and approvals
Discussion